



MEDIA ADVISORY

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Free child seat inspection coming to Somerset

Program aims to keep Kentucky's children safe

SOMERSET, Ky. (July 11, 2012) – The Kentucky Transportation Cabinet's Office of Highway Safety is partnering with the Pulaski County Child in Check Coalition to sponsor a free child safety seat inspection at the Virginia Lawn Chair Theater on Friday, July 13 from 6 p.m. – 8 p.m. EDT. Nationally certified child passenger safety technicians will educate participants on correct installation and usage and check for recalls or damage to the seat.

Attendees should allow approximately 20 minutes per seat.

WHO: Kentucky Office of Highway Safety, Pulaski County Child in Check Coalition, Downtown Somerset Development Corporation, Pulaski County EMS, Pulaski County Sheriff's Department and Pulaski County Attorney's Office

WHAT: Free child safety seat check

WHEN: Friday, July 13
6 p.m. – 8 p.m. EDT

WHERE: Virginia Lawn Chair Theater located in downtown Somerset. The child safety seat check will be held in the parking lot on the corner of East Mt. Vernon and South Central Avenue.

WHY: National Highway Traffic Safety Administration statistics show over 90 percent of child safety seats in the United States are installed incorrectly. When used correctly, child safety seats are 71 percent effective in reducing infant fatalities, 67 percent effective in reducing the need

for hospitalization and 54 percent effective in reducing fatalities for children 1 to 4.

NOTE: Those that have their child seat inspected during this event will have a chance to win a free car seat donated by Pulaski County Child in Check Coalition.

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